George Smith

Fabric Specification Sheet



Genoa Velvet - Cherry

£150 per metre

Subtle and sublimely soft, Genoa velvet is a closely woven fabric with a short, thick, pile. Velvet is softest when woven from natural fibres, especially cotton. Known for being a durable and breathable material, it maintains its shape and structure for years to come. The short pile offers a soft handle, while the delicate sheen adds reflective highlights that change in perspective, giving the fabric a dynamic visual appeal. This 100% cotton velvet is available in 12 of our best-selling colourways and boasts an incredible 200,000 martindale for extra luxurious durability. Splendidly soft, the supple drape and texture of Genoa will create an atmosphere of comfort and elegance in your interior space.

Specifications

Composition	100% Cotton
Print Width	55"/140cm
Repeat	No repeat
Martindale	200,000 - Commercial Grade
Fire certificates	Cigarette only

Due to variations in computer screens, we cannot guarantee that the colours shown here are truly representative of our products. Prior to purchasing we recommend that you order a sample.